

# PAUL KRUZE

Ivars Bezdechi

**Award Winning Multimedia Journalist, Storyteller, Business Communicator**



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## **EXPERTISE**

News, Feature Reporting,

Investigative and Political Affairs Reporting

Broadcast / New Media /  
Print / Video & Print  
Production / Professional  
Videography and Video Editing

## **EDUCATION & PROFESSIONAL AWARDS & RECOGNITION**

B.S., Communications Management  
(Minor: Marketing) (Honors),  
University of Portland, Portland, OR  
97203

A.A.S., Television Production  
Technology, Portland Community  
College, Portland, OR 97219

Jackson Foundation News  
Broadcasting Scholarship and  
Oregon Association of Broadcasters  
Scholarship

Broadcast media performance/  
news writing training at San Diego  
City College, San Diego, CA

San Diego State University Virtual  
Journalism Learning Center:  
*Certificate of Completion*, Natural  
Disaster and Crisis Reporting  
(2011)

## **Society of Professional Journalists**

Investigative Reporting, *First Place*  
(2018) Gloria Penner Award for  
Political Affairs Reporting

## **PROFESSIONAL SUMMARY**

### **MULTIMEDIA, TELEVISION & JOURNALISM**

Paul Kruze is a dynamic, award-winning, multimedia professional storyteller with on scene experience in print, broadcast, and new media.

I have a proven ability to write, research, and communicate clearly compelling news stories and features. Even in a fast-paced environment, accuracy, attention to detail and proactive collaboration with team members is important to me. My close connection with local politicians and newsmakers often makes me able to accurately and regularly break and enterprise news stories before other news outlets. Untangling complex stories and telling them in creative and informative ways to appeal to mass audiences is a passion. Knowing when to step in and guide the narrative of a story and when to back off and let the story speak for itself is important. This intuitive understanding has resulted in my winning nearly twenty professional journalism awards.

## **PROFESSIONAL EXPERIENCES**

### **Contributing Editor/ Multimedia Video Journalist**

*East County Magazine* ([www.eastcountymagazine.org](http://www.eastcountymagazine.org)), *El Cajon, CA* (2011-2022)  
Multiple award-winning reporting breaking news, investigative political affairs, and feature projects for leading East County San Diego news site and local radio show resulting in high "click-through" rates. Read articles at [muckrack.com/paul-kruze](http://muckrack.com/paul-kruze), [tinyurl.com/ECM-PaulKruze](http://tinyurl.com/ECM-PaulKruze).

### **Contributing Writer**

*Deseret Digital Media (DeseretConnect)*, *Salt Lake City, UT* (2014-2016)  
Responsible for investigating, researching, writing, and contributing news/feature articles for Deseret Digital Media multimedia properties and syndication. My articles often have had high "click-through rates, especially an article on Netflix family passwords which was picked up by many newspaper and television stations around the country.

### **Freelance Video Projects (2008-2016)**

*San Diego City College, San Diego, CA*

Produce/Write/Direct/Edit projects for San Diego City College departments, KSDS Jazz 88, radio/TV department, San Diego International Bookfair, as well as other personal projects on Youtube and Instagram.

### **Multimedia Video Journalist**

*San Diego City College Newscene, San Diego, CA., (2007-2012)*

Demo reels available for viewing at: [tinyurl.com/PaulKruzeDemo](http://tinyurl.com/PaulKruzeDemo), [tinyurl.com/PaulKruzeAnchorDemo](http://tinyurl.com/PaulKruzeAnchorDemo), [tinyurl.com/PaulKruzeAwardStories](http://tinyurl.com/PaulKruzeAwardStories)

Anchor, co-anchor, lead reporter, and weather anchor, for Newscene's weekly broadcast on San Diego ITV channel 16. Write, edit, track, and produce award-winning television news packages for airing on Newscene.

(2018) Arts and Entertainment Writing

### **San Diego Press Club**

*First Place*, Online-Daily Newspapers: Serious subject, Political/Government (2020)

*Third Place*, Online-Daily Newspapers: Serious subject, Political/Government (2019)

*First Place*, Business/Financial Writing (Online/Daily Newspapers) (2018)

*Second Place*, Politics/Government (Online/Daily Newspapers) (2017)

*First Place*, Multicultural Reporting (2013) (Award for Journalism Excellence)

*First Place*, Enterprise/Investigative Reporting.

*Second Place*, News Features (2011)

*First and Second Place* News Features (2010)

### **BINACOM (Bi-National Conference of Communications Educators)**

"Potente," News Features (2011)

Fluent in the Latvian language. Some understanding of Spanish and French.

### **Contributing Writer and Editor Senior Contributing Editor**

*MicroPublishing News* (all editions), Los Angeles, CA , *MicroTimes Magazine*, Los Angeles, San Francisco, CA., *San Diego Union-Tribune*, San Diego, CA, *Deseret News*, Salt Lake City, UT. (1994-present)

Wrote and edited technical articles (features and profiles) relating to electronic publishing, digital imaging, and Internet web publishing for widely-distributed industry trade journals, including MicroPublishing Press' sister publications Digital Imaging and Digital Printer; general features for the San Diego Union-Tribune and other publications.

### **TELEVISION PRODUCTION & TECHNICAL SKILLS**

- Direct experience and expert use of PC/Apple software, MS Word, Excel, Powerpoint
- Graphics and TV Production software: Adobe Photoshop, Adobe Premiere and Adobe After Effects, Adobe Audition, Final Cut Pro, DVD Studio Pro, etc.
- Direct experience: producing, writing and shooting own news reports and features
- Direct experience: non-linear digital editing and digital video codecs

### **VOLUNTEER & PROFESSIONAL AFFILIATIONS**

- San Diego Press Club
- Board Member (Public Relations), Baltic American Freedom League, March 2025.
- Board Member, San Diego Filmmakers (2007-2009)
- Judge, 2008 San Diego Film Festival
- Volunteer, RJ Donovan Correctional Facility, LDS Inmate Services, The Church of Jesus Christ of Latter-day Saints (2017-present), Volunteer, LDSTech, The Church of Jesus Christ of Latter-day Saints .